



# Feed Scoop



303 W. First St., La Junta, CO ♦ 719-384-4463 ♦ [www.wwfeed.com](http://www.wwfeed.com) ♦ Spring 2017

## Diversity keeps Temple family active

The Shane & Beth Temple family has lots of things keeping them busy in their diverse farming and ranching operation near La Garita.

The couple and their four children raise about 800 registered Simmental cows on their T-Heart Ranch and 1,000 commercial Simmental-influenced cows on their L-Cross Ranch, both in Colorado's San Luis Valley. In addition to

### *Customer profile*

focusing on phenotypic and genotypic standards, their T-Heart cowherd has multi-generation PAP-tested pedigrees. CSU's Dr. Tim Holt, the world's leading bovine High Mountain Disease (HMD) expert, determines the pulmonary arterial pressure (PAP) on each animal and places it on a numeric scale. The PAP scores, in turn, aid mountain ranchers in evaluating animals and eliminating those that might develop congestive right heart failure, called HMD or Brisket Disease. T-Heart's numerous generations of herd research mean that not only is the animal tested, but its pedigree has proved to thrive in higher elevations. Bulls, for example, pass along that genetic predictability of performing well at altitude to their offspring.



CSA Pres. Robert Campbell, right, presents 'Breeder of the Year' to T-Heart.

**High-Altitude Bull Sale**  
**Saturday, March 25**  
**1 p.m. at La Garita, CO**  
**[www.t-heartranch.com](http://www.t-heartranch.com)**

The Temple family and their crew operate a feedlot at 7,680-foot elevation where they develop bulls. PAP testing - which Dr. Holt did in December and again in February, to ensure accuracy - is only one of the criteria for selecting the top 175 bulls to make the High-Altitude Bull Sale catalog. The bulls from T-Heart and L-Cross, plus sale partners Campbell Simmental and Reflected R Ranch, are all being fed development rations that include AminoGain, a new feed technology product available from WW Feed & Supply. "The AminoGain

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has been a great addition to our feeding and development program," Shane said.

The Temple family also sells about 1,000 Angus and SimAngus-influenced bred replacement females in a special sale each December. WW Feed & Supply's Curt Russell annually helps artificial inseminate (AI) a large percent of these sale females. AI and the proven genetics it offers is a huge part of the T-Heart's operation.

Shane, Beth, Shelby, Lindsey, Birdee and Coy were awarded the *Breeder of the Year* award by the Colorado Simmental Association during 2017 National Western Stock Show events.

The Temple family also raises irrigated alfalfa and barley, in addition to cattle. They retain some of the feedstuffs to use in their own operations, use cull potatoes grown by neighboring farmers, plus purchase bulk dried distiller grains from WW Feed & Supply to use in cattle rations.



## Spring babies & chicks arriving

Baby chicks, turkey poults, ducklings & goslings are arriving **multiple times each week** throughout the spring. WW Feed & Supply has extra pullets for walk-in purchase, starting March 3. If you'd like to reserve

a particular breed, just stop in to check our arrival list. A price sheet is also found on [www.WWFeed.com](http://www.WWFeed.com).

For calving, lambing, kidding and foaling, remember that we've got all-milk milk replacers that are species-specific, starters and supplies to aid you when life isn't going right.



# MOST important time of year for cow nutrition

The unseasonably warm temperatures in February may have you thinking it's time to cut back on feeding your cowherd, but if you have a spring-calving herd, don't get in a hurry. For spring-calving cows this is the most critical time of year to fully meet the cow's nutritional needs. For the typical February, March and April calving herd the cows are recovering from calving, ramping up milk production for their new-born calves, preparing to rebreed and doing it all on the poorest quality forage of the entire year.

For an operation grazing cows and calving on native range, supplemental protein, vitamins and minerals are critical for timely rebreeding and calf health, and in some cases supplemental energy may be needed as well. Make sure the cows are taken care of until there is plenty of good green grass to meet their energy and protein needs, and keep the mineral out at least until the breeding season is over.

Once the cows' protein and energy needs are met the next nutritional limiting factor is probably minerals, so, for Southeast Colorado, a good source of phosphorus, copper and zinc should be on the menu. Besides the popular **High-Plains 12:9 mineral** that was developed specifically for Southeast Colorado cowherds, we now have a

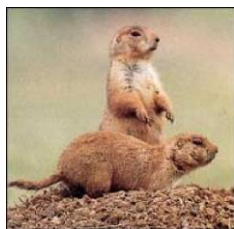


variation that may fit your needs even better. The **High-Plains 12:9 with Availa-4** is now available with the same nutritional specs as the old 12:9 but with a portion of the copper, zinc, cobalt and manganese coming from highly bioavailable organic sources. So consider using the new formulation during breeding season, or if you have extreme shortages of trace minerals or some antagonists such as high levels of molybdenum in your forage.

WW Feed & Supply also carries a **mineral tub**, custom made by ADM, with high copper and zinc levels to meet our region's specs. We've personally used this convenient mineral tub on our ranch, with excellent results.

If you need a supplement for protein and/or energy, take a look at Mix 30 liquid feed. It is a convenient, high-fat self-fed source of protein and energy that is economical as well. Compare the cost and nutrition of Mix 30 versus tubs, cubes or even alfalfa hay and you may be shocked at how cost-effective and easy it is to fill the gap in your cow's nutritional requirements. Cows self-regulate intake of Mix 30, too.

Give us a call at 719-384-4463 if you would like to discuss mineral, Mix 30 or other ways of taking the best care possible of your cowherd.



## Prairie dog & pest bait available

*Prairie dog* (noun): a burrowing rodent that ruins pastures by clipping away grass roots and removing cattle forage, and creates mounds of dirt and a network of tunnels that can cause a horse to break a leg.

WW Feed & Supply offers Kaput bait to help reduce pests. Prairie dog bait, available in 50-pound bags, requires customers to present their EPA or state pesticide applicator's license before it can be sold.

We also carries Kaput pocket gopher bait in 50-pound bags, and Tomcat mouse bait in different formulas and sizes. Those baits may be purchased without pesticide-handler licenses.



## March Mineral Madness

WW Feed & Supply is offering a beef mineral special March 1-31.

Feeding a balanced, complete mineral package is important. So, for March 2017, we're offering a **March Madness promotion on beef range mineral**. For every 10 bags of mineral you purchase, we'll give you an 11<sup>th</sup> bag FREE. As a further bonus, for each full ton you purchase and pick up at one time, you'll receive an extra bag for a total of FIVE FREE bags.

We have a variety of beef range minerals on hand. With this special you'll be saving about \$3-4 per bag compared to the normal price.

# Artificial Insemination to boost your herd's genetics

Want to boost your herd's genetics through Artificial Insemination, but lack the technical skills? No problem. We can help. WW Feed & Supply, a Select Sires dealer, has experienced beef AI technicians who will be glad to outline your protocol, review supplies, order bull semen and provide technical assistance.



We keep CIDR's or MGA in stock, which can be used, along with prostaglandin and GNRH, to synchronize estrous in both heifers and cows. We carry EstroTect heat detection aids to help in determining the optimum breeding time. WW can

also supply OB lube, palpation gloves and AI sheaths and your other AI supply and equipment needs. We also offer liquid nitrogen service for filling your semen storage tank.

Don't know how to AI? **Don't worry.** We can set your cowherd or replacement heifers up on a synchronization schedule and do the breeding for you as well, and breeding might cost nothing if you buy your semen from us.

WW Feed & Supply wants to help you make the most of your genetic opportunities. Stop by or give us a call for help in putting your cow herd on the path to increased profitability.

## Beef forum updates area ranchers

WW Feed & Supply helped host a Beef Intelligence Forum on Feb. 8, with AI, VFDs and AminoGain as the main topics.

Jon Herrick of Select Sires discussed production goals and moving the herd to have 60-70 percent of the calf crop born in the first 45 days of calving. This allows for an older, more uniform calf crop, which will translate into more pounds to sell.

While most ranchers think about the benefit of Artificial Insemination as using high-

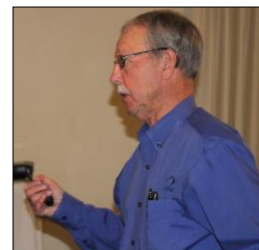
accuracy bulls to offer calving ease and trait improvement, Herrick said that "an often-forgotten benefit of AI is that AI and estrus synchronization front-loads the calving season."



Grant Thomas of Zoetis focused on how to manage the FDA's Veterinary Feed Directive. "I can't stress enough the importance of a solid vet-client-patient relationship," he said.

Ranchers needing medically-important antibiotics must start with their vet to receive a VFD, and that script then can be filled at WW Feed & Supply.

Dr. Gerald Walker, of ADM Animal Nutrition, shared research on new product technology called AminoGain, which helps cattle develop to their full genetic potential. Walker shared numerous research trials, which showed cattle consistently gained faster (up to 10 percent) and were more efficient (up to 9 percent). It fills in amino acids to meet the nutritional needs and allow cattle to put on lean muscle tissue instead of body fat. While AminoGain may increase your daily feed costs, the added performance on cattle with good genetics can substantially **decrease cost** of gain.



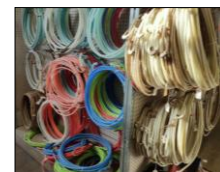
## Horse feed for every need

Feeding horses has never been easier, with the wide variety of specialized feeds and supplements available today. WW Feed & Supply carries a range of feeds and supplements to meet the nutritional needs of horses at every stage of life. Our own horse feed, **Trail Drive**, is formulated for ranch horses that get used frequently and have adequate forage or hay. With 10% protein and 5.75% fat, Trail Drive provides adequate energy for most using horses.

If you're dealing with rodeo or performance horses, we have a wide range of protein and energy levels to meet their needs. We stock fortified ADM and Purina horse feeds & supplements including the popular Patriot 14-P, Omolene 200 and Equine Senior. We also have HealthyGlo, a stabilized rice bran supplement.

### Quality tack in 1-stop-shop

Need a new cinch, rope, reins, bit or other horse tack? Grant's Rope & Tack keeps our tack room stocked with name-brand equine supplies. Come in to see our full line of items to meet your needs.







## *'Ranchers for Hospice' on our warehouse wall*

Have you seen our warehouse wall? In order to help raise funds for Arkansas Valley Hospice, WW Feed & Supply created a special fundraiser that many of you may have admired as you drive down Highway 50 or pull away from our loadout dock.

A huge thank you for donations thus far from Bader Ranch, Broken Spear Ranch, Ryan & Frank Davis, Davidson Ranch, Mike & Maria Franklin, Mike & Ellen Froman, Gray Ranches, Christine Howe Farms & Livestock, Netherton Inc., Nine H Quarter Horses & Paints, Raith Ranch, Reflected R Ranch, Dr. Terry & Tammy Root, Larry Siegfried, and Garth & Barbara Thimgan, plus brand boards donated by family in memory of Leland & Molly Brubaker, and in memory of Shirley Ehrlich.

Donation levels are \$150 for one year, or \$500 for four years. In exchange for your donation to Hospice, WW Feed & Supply posts your brand and name on the side of our Highway 50 warehouse. La Junta Trading Co. donated the plywood & paint, and WW Feed & Supply is donating the labor and other materials to create and mount your brand sign to show your support for Hospice. Since all the materials are donated, 100% of your contribution will go direct to Arkansas Valley Hospice. Stop in today to start the process of adding your brand!

## Quality food to meet your pet's needs

WW Feed & Supply offers three pet food lines. All are **soybean meal-free**, an important criteria since soybean meal is a relatively cheap source of protein that's poorly digested by dogs, resulting in excessive gas, large stools and higher consumption.

We **don't** stock that type of pet food, as we know you want better quality for your animals. Instead, our quality food includes:



**Exclusive** is our super-premium line made for Purina.

These pet foods are of very high quality with no cheap fillers. They are made with fresh chicken or lamb and use rice as their grain source, so there is NO CORN, an allergen for many sensitive dogs. They are also fortified with glucosamine for your pet's joint health. Many customers who try Exclusive are amazed at how much less their pets eat, while maintaining great condition. Quality does make a difference.

WW Feed & Supply offers a frequent buyer program on Exclusive. After you buy 8 bags, your 9<sup>th</sup> bag is FREE, as our thanks for your loyalty.

Exclusive comes in 30-pound bags of adult Lamb & Rice, Chicken & Rice, Healthy-Weight, and Senior

dog foods. We also have Exclusive Puppy and Cat food formulas in 15-pound bags.



**Proud Paws** is quality pet food made for ADM Animal Nutrition that's specifically geared to your puppy or dog's activity level and nutritional needs.

Performance is for hard working or growing canines; Hi-Pro is for normally active pets; and Adult is for mature/less active dogs.

We also carry Paws cat food for cats & kittens. Proud Paws is all in 40-pound bags. Online coupons can be found at [www.admani.com](http://www.admani.com).



**Country Vet's Choice** offers good, basic nutrition without depleting your wallet.

Country Vet Choice dog foods are in larger 50-pound bags. Active formula is for hard-working canines and gestating & lactating females. Hi-Pro is for moderately active dogs; and Maintenance is for mature/less active dogs. Country Vet Choice cat, which is available in both 20-pound and 40-pound bags, is formulated for both cats & kittens.

Our prices are very competitive with the big-box store, the quality of the food is better, and we'll carry it to your car for you!

# Pick the right chicken feed for your flock

If your goal is to get farm-fresh eggs all year long, then look at how you're feeding your flock:

- Egg layer complete – Laying hens need a 16% protein total diet to produce eggs. WW Feed & Supply has this complete feed in either a crumble or pellet form.
- Egg balancer – This 20% crumble we refer to as a “balancer,” as it balances a ration by using this higher-protein product that you then combine or offer with a lower-protein grain to

achieve the right mix for consistent laying.

- Scratch – Chicken scratch is a blend of grains - cracked corn, milo and wheat - fed with the balancer mentioned above or as a maintenance diet for non-producing birds.

We also carry a chick starter/grower, a broiler/meat bird



## Starting chicks?

When you feed baby poultry, use non-medicated chick starter/grower. It is a finer crumble with a higher protein level. Don't switch until they begin to lay eggs, or you may mess up their kidneys.

finisher, oyster shell, grit, and even a concentrate for your flock.

## Moving to spring pastures?

Whether it's moving your cattle to spring grass, or hauling to or from the auction barn, WW Feed & Supply is ready to help. We have a dedicated livestock trailer with an experienced driver ready to safely transport your cattle. Plan ahead and call our driver - Fred Darnell (cell: 719-980-2845) - to schedule your transportation.

## Equipment that's built to last & last



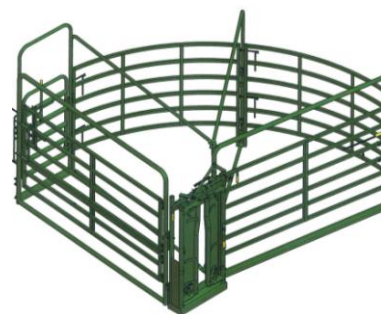
Powder River offers strong, durable ranch-tested cattle handling equipment. WW Feed & Supply has the best selection of Powder River equipment in Southern Colorado. We have a deluxe calving pen (shown at right), assorted panels and gates are in stock, or we can special order items or design a system for your operation. We have a full selection of T&S Trip Hopper range feeders (shown at left) on hand to help you accurately feed cubes

or other protein.

WW Feed & Supply also carries a line of poly tanks by Sioux Steel, and Giant Rubber Tire Tanks for permanent fixtures. The tough yellow tanks come in several sizes, from 1-foot high sheep tanks to 9-foot round cattle tanks. The giant tire tanks are recycled from the mining industry.



Look over our selection of equipment before you're ready to shift pastures and work livestock.



## Used 28-foot flatbed trailer for sale



WW Feed & Supply has a used heavy duty 2008 Texas Pride trailer for sale.

Specs: Gooseneck. 8-foot wide x 28 foot long (23' + 5' dovetail ramps). Third ramp. New 10,000-pound axles. In good working condition.

Sold as first come, first serve. Call Curt at 719-469-2857 for details.



# Show feeds to help meet youth project goals

Be sure to check with WW Feed & Supply as you get those 4-H and FFA livestock projects going this spring. We carry show feeds for swine, sheep & goats by Purina, Ranch-Way and ADM, plus we make the very successful *Winner's Choice* beef feed and *Lamb Chop* right here at WW Feed & Supply.

Our mill runs all day long, so let

Curt balance a **custom ration** for any of your livestock projects and we'll make your custom blend here, then bag it in 50# sacks or put it into a bulk ton totes.



## Youth livestock clinic offers winning tips



WW Feed & Supply annually holds a youth show clinic to help beginners with basics, and offer veteran livestock exhibitors new tips to step up their competitive game.

We're in the process of scheduling our 2017 event. Make sure you check our website and/or facebook to get the details. Then save the date and register!

- [www.WWFeed.com](http://www.WWFeed.com) -Keep track of our upcoming events and recent highlights, plus view 'shop our store' section which details products in stock.
- [www.facebook.com/WWFeedSupply](http://www.facebook.com/WWFeedSupply) -Get livestock tips. Follow our Ranchers for Hospice fundraiser. Check the chick arrival list. Verify event dates. Simply 'like' our facebook page and you can get the latest news.



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